



RETAIL • CUSTOMER SPOTLIGHT

Home Depot TechShed retools its office meals

Challenge

The Home Depot's leadership believed that if their employees ate meals together, they could improve company culture and increase productivity. To test their theory, The Home Depot started using a conventional caterer to provide daily meals for employees. After a few months, however, the variety and quality of meals declined and managing the caterer became too time-consuming.

That's when The Home Depot started looking for a new option.

Solution

Enter Zerocater. ZeroCater partners with over 350 local restaurants, caterers and food trucks to offer family-style meals for companies of all sizes. Zerocater's hands-on catering consultants learn your company's food tastes, dietary restrictions and delivery logistics to ensure every step of the process, from order to clean up, runs flawlessly.

By using Zerocater, The Home Depot now provides daily meals that are easy to plan, and that everyone enjoys.

Results

By working with Zerocater, The Home Depot:

- Tripled meal variety, leading to an increase in the number of employees sharing meals together.
- Reduced time spent on ordering and meal management by 30%, giving Ms. Chiu and the other office managers more time to focus on supporting the growing business.

3x Increase in
meal variety

30% Reduction in meal
management



"Our office is a huge fan of Zerocater. It is incredibly helpful and time efficient to hand off our meal-planning and needs to Zerocater. Our lunches for the week are always different, fun, and tasty—it's impossible to get bored of our options!"

— Carmen Chiu, Recruiting Coordinator
The Home Depot

ABOUT THE HOME DEPOT TECHSHED

The Home Depot TechShed aims to provide a seamless, reliable experience by connecting quality pros with homeowners looking to create the perfect home.

- Founded as Redbeacon in 2008
- Won the 2009 TechCrunch 50 and the 2010 SAI Startup
- Acquired by The Home Depot in 2012
- 80 employees (West Coast Headquarters)