



TECH • CUSTOMER SPOTLIGHT

HelloSign signs-on to reinvent its office meals



Challenge

At HelloSign, building a great company culture is key. To foster community, HelloSign started sponsoring weekly lunches for the team to come together and recognize their accomplishments.

In the early days, this meant “pizza Fridays.” After growing tired of pizza, the team realized it was time for a change. After a short stint working with local restaurants to provide food had become dull and difficult to manage, HelloSign needed a better solution.

Solution

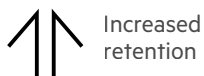
Enter Zerocater. To encourage teams to continue to eat together and build valuable relationships, Zerocater now provides HelloSign with weekly and special event meals. Zerocater partners with over 350 local restaurants, caterers and food trucks to offer an immense variety of high-quality menu options for companies of all sizes, including HelloSign.

Zerocater learns your company’s food tastes, dietary restrictions and delivery logistics to ensure every step of the process, from ordering to delivery and clean up, runs flawlessly.

Results

HelloSign now enjoys regular, family-style meals, fueling their company culture and driving cross-team collaboration. By using Zerocater, HelloSign has:

- Increased employee retention by building a family-like team culture.
- Improved workflow efficiencies by creating valuable internal relationships.



Increased retention



Increased cross-functional collaboration



“Enjoying lunch as a team encourages cross-functional collaboration and relationship-building, two essential components for our company.”

— Joseph Walla,
Co-Founder and CEO, HelloSign

ABOUT HELLOSIGN

HelloSign is a cloud-based electronic signature tool that enables users to sign, fill out, send, retrieve, and save valuable documents paperlessly.

- Founded in 2010
- Based in San Francisco, CA
- Backed by Y Combinator