



EDUCATION • CUSTOMER SPOTLIGHT

Flocabulary upgrades “Fam Lunch” with Zerocater

Challenge

“Fam lunch,” as they like to call it at Flocabulary, was ingrained into the office culture from day one. Planning team meals meant a lot of logistics, managing numerous restaurant partners and enough follow-up emails to clog an entire inbox. So after years of spending countless hours planning meals for the growing office, the team looked for a better solution.

Solution

Now, Flocabulary partners with Zerocater to manage “family lunch.” By learning their tastes and dietary preferences, a dedicated Zerocater account manager proactively creates custom menus from local restaurants, caterers, and food trucks and makes every step of the process, from ordering to delivery and clean-up, effortless. Using a variety of feedback mechanisms to improve each meal, including a personalized dashboard, Flocabulary’s employees always have something new to look forward to during mealtime. Best of all, a partnership with food donation service, Rescuing Leftover Cuisine, means any leftovers are easily donated to local communities in need.

Results

Zerocater helps Flocabulary:

- Save at least 6 hours per week of time spent planning meals
- Build cross-functional relationships
- Maintain company culture while growing

6 hrs time saved per week

↑↑ maintain company culture while growing



“Fam lunch (as we like to call it) is a longstanding part of our office culture. Zerocater takes the pressure off of and makes it easy to continue our traditions as we grow. Their customer service is second to none; they help me tailor our meals to our tastes and needs, and their restaurant partners are always professional, punctual and delicious.”

— Cody Castro, Office Manager

ABOUT FLOCABULARY

Flocabulary is a learning program for all grades that uses hip-hop music to engage students and increase achievement across the curriculum.

- Founded in 2004
- Headquartered in Brooklyn, NY
- 35,000+ schools use Flocabulary in the classroom