



EDUCATION • CUSTOMER SPOTLIGHT

# Flocabulary upgrades “Fam Lunch” with Zerocater

## Challenge

“Fam lunch,” as they like to call it at Flocabulary, was ingrained into the office culture from day one. Planning team meals meant a lot of logistics, managing numerous restaurant partners and enough follow-up emails to clog an entire inbox. So after years of spending countless hours planning meals for the growing office, the team looked for a better solution.

## Solution

Now, Flocabulary partners with Zerocater to manage “family lunch.” By learning their tastes and dietary preferences, a dedicated Zerocater account manager proactively creates custom menus from local restaurants, caterers, and food trucks and makes every step of the process, from ordering to delivery and clean-up, effortless. Using a variety of feedback mechanisms to improve each meal, including a personalized dashboard, Flocabulary’s employees always have something new to look forward to during mealtime. Best of all, a partnership with food donation service, Rescuing Leftover Cuisine, means any leftovers are easily donated to local communities in need.

## Results

Zerocater helps Flocabulary:

- Save at least 6 hours per week of time spent planning meals
- Build cross-functional relationships
- Maintain company culture while growing

6 hrs time saved per week

↑↑ maintain company culture while growing



*“Fam lunch (as we like to call it) is a longstanding part of our office culture. Zerocater takes the pressure off of and makes it easy to continue our traditions as we grow. Their customer service is second to none; they help me tailor our meals to our tastes and needs, and their restaurant partners are always professional, punctual and delicious.”*

— Cody Castro, Office Manager

### ABOUT FLOCABULARY

Flocabulary is a learning program for all grades that uses hip-hop music to engage students and increase achievement across the curriculum.

- Founded in 2004
- Headquartered in Brooklyn, NY
- 35,000+ schools use Flocabulary in the classroom